

# Sense of Place Training 2011/12



Following on from the success of the AONB's Sense of Place Toolkit, Bowland Experience are running two training events for local businesses. The events will include presentations, workshop sessions and discussion, designed to:

- Provide a clear understanding of 'A Sense of Place' and how it can be used to benefit your business
- Explore ways of raising your profile
- Put you in touch with local products and services
- Improve the quality of your visitors' experience and your relationship with the local community
- Develop an action plan to help guide your business into the future

Training sessions run from 10am to 4pm and include refreshments and lunch.

These events are funded by the Forest of Bowland AONB



## Training Dates

**Tuesday 1st November 2011 – AONB OFFICE, DUNSOP BRIDGE, BB7 3AY**

or

**Thursday 16th February 2012 – WRAY INSTITUTE, MAIN STREET, WRAY, LA2 8QN**

To book a place on one of the above dates email Mike Pugh [mike.pugh@lancashire.gov.uk](mailto:mike.pugh@lancashire.gov.uk)

or Tel: 01200 448000

We look forward to seeing you there!



[www.forestofbowland.com](http://www.forestofbowland.com)